



**For Immediate Release**

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**Warren T. Jackson Elementary School Completes Read-a-thon? Check. WTJ supports APS's North Metro Program? Big Check.**

**Atlanta, GA:** For two weeks each year, all K-5th graders at Warren T. Jackson Elementary School hit the books for an aggressive fund-raising event to promote the students' love of reading: The W.T. Jackson Read-a-thon. Students are encouraged to "Read, Read, Read!" during fun, themed-activities at the school, along with steady library take-outs for home each night.

While students grow their minds, Jackson's PTA expands its bottom line as children enroll sponsors to support each book they finish. The proceeds received help enhance Jackson in a variety of ways, including helping to fulfill the school's pledge of giving back to the community. This year, \$3,000 was donated to the North Metro Program, housed in the Margaret Mitchell Elementary School. The program aids children with certain learning and behavior challenges, and the funds are used to enhance the school's media center to strengthen student reading and literacy. This is the fifth year Jackson has provided funding for this program.

"There's no better feeling than giving back to the community except maybe when we are helping another school," cited Dr. Lorraine Reich, Ph.D, Principal of Jackson. "Our students look forward to this fund-raiser each year, and we are extremely proud of the tradition of support we have with the North Metro Program."

To date, Jackson has donated over \$15,000 to this effort.