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Contact: Robin Kahn (rdpkahn@aol.com)
404.493.6699

**DO WIMPY KIDS RULE? JACKSON ELEMENTARY AND THE CITY OF ATLANTA
HOST “KID EMPOWERMENT DAY”**

(Atlanta, GA) Warren T. Jackson Elementary School, a Georgia School of Excellence, and the City of Atlanta are proud to announce “Kid Empowerment Day.” On **Monday, March 9**, “Diary of a Wimpy Kid” author Jeff Kinney and the two young stars of the soon-to-be-released 20th Century Fox film will help bring out every kids’ sense of empowerment.

This event is free and open to the public. It will be held at the gymnasium in Jackson Elementary. An Atlanta Falcons player will host the ultimate game of “Simon Says” with the cast members and event attendees. “Playing on Purpose,” a local nonprofit organization, will also lead games and The Young Chef’s Academy will provide a healthy snack demonstration. Other local schools and members from various boys’ girls’ clubs throughout Atlanta are also slated to attend.

Kid Empowerment Day will emphasize youth confidence and acceptance. Much like the books, “Kid Empowerment Day” will focus on promoting self-awareness and individuality, along with celebrating the importance of family, friends, and teachers as kids develop into young adults.

Warren T. Jackson Elementary School, a member of the Atlanta Public Schools System, has earned top-tier recognition as a National Blue Ribbon School, a Georgia School of Excellence, and an International Baccalaureate (IB) World School. It is also the only Atlanta school to earn Platinum designation two years in a row for outstanding CRCT test scores.

Located in Buckhead, Jackson Elementary promotes a progressive balance of challenging academics together with advancing a child’s character education. Through a variety of action-oriented programs and events (often philanthropic and ecological in nature), Jackson students are encouraged to go beyond the norm and become inquirers both in the classroom – and in the world at large. For more information, visit www.wtjackson.org.